



2020 SPONSORSHIP PROGRAM

Purpose of Program

To provide local businesses the opportunity to provide funding to our organization in exchange for advertisement. This will enable the band, color guard, and drum line to participate in events and to further their skills while building values such as teamwork and camaraderie. The Baldwin County School System provides only a fraction of the necessary resources for these organizations to participate in the number of events and at these advanced levels.

SPONSORSHIP LEVELS AND BENEFITS

Five levels of sponsorship allow for various amounts of visibility according to each sponsor's commitment. The visibility ensures that the sponsor's name is presented to the community so that they can show their appreciation by supporting the sponsor's business.

Platinum: \$3000+

Gold: \$1500 up to \$2999

Silver: \$750 up to \$1499

Bronze: \$375 up to \$749

Maroon: \$100 up to \$374



Sponsorship Levels:

- **1. Platinum Sponsor (\$3000+)**

- Recognition on Robertsdale Band website and social media
- Announced acknowledgement of sponsorship after the band's halftime performance at a Robertsdale High School regular season varsity football game
- 6 ft x 2ft banner with business name and logo displayed on 50 yard line from conducting podium during all home game halftime performances
- Recognition in concert band programs, event flyers, etc.
- Recognition on band concession stand, 12 in x 24 in sign

- **2. Gold Sponsor (\$1500-2999)**

- Recognition on Robertsdale Band website and social media
- Announced acknowledgement of sponsorship after the band's halftime performance at a Robertsdale High School regular season varsity football game
- 6 ft x 2ft banner with business name and logo displayed on 50 yard line from conducting podium during all home game halftime performances
- Recognition on band truck or trailer, 12 in x 24 in sign

- **3. Silver Sponsor (\$750-1499)**

- Recognition on Robertsdale Band website and social media
- Announced acknowledgement of sponsorship after the band's halftime performance at a Robertsdale High School regular season varsity football game
- Recognition on band truck or trailer, 12 in x 24 in sign

- **4. Bronze Sponsor (\$375-749)**

- Recognition on Robertsdale Band website and social media
- Recognition on band truck or trailer, 12 in x 24 in sign

- **5. Maroon Sponsor (\$100-374)**

Recognition on Robertsdale Band website and social media



Thank you for your support. Please indicate which sponsorship level best fits your business. Checks should be made payable to Robertsdale High School Band. If applicable, please provide an announcement in the space provided to be read at the football games.

- _____ Platinum Sponsor (3000+)
_____ Gold Sponsor. (\$1500-2999)
_____ Silver Sponsor (\$750-1499)
_____ Bronze Sponsor (\$375-749)
_____ Maroon Sponsor (\$100-374)

Announcement for football games: (attach additional sheet if necessary)

Business Name: _____
Address: _____
Phone Number: _____
Email: _____
Contact Person: _____

Thank you for supporting the Robertsdale High School Band. Please return this form to Lee Hughes, Band Director #251-947-4154, lhughes@bcbe.org

Form Submitted by:

Student Name: _____
Parent's Name: _____
Phone Number: _____